

POSTER ART CONTEST—PHYSICAL POSTER



GOAL

To learn the importance of communicating visually. Share what 4-H means to you and encourage others to get involved.

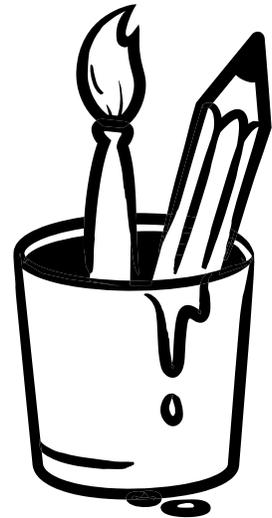
RULES

1. Only one 4-H'er may work on a poster. No group projects. One entry per member.
2. The poster must be 14 x 22 inches and used horizontally.
3. Your poster must say something about 4-H. It should have a short, catchy title or theme artwork to illustrate your idea and include at least one 4-H clover. The stem must be turned to the right.
4. Put your name, class, school and grade ON THE BACK OF THE POSTER.

**100% Member Assignment Posters
are due: _____.**

TIPS

- Keep it neat and organized.
- Add color to make your poster stand out.
- Use short, clear words to share your message.
- Include the 4-H clover (make sure the stem points to the right).
- Use light pencil lines to guide the tops and bottoms of your letters.
- Make your lettering easy to read—your smallest letters should be at least one inch tall.
- Be creative! Try to come up with a unique idea that no one else has used.



AVOID THESE MISTAKES

- Don't use popular cartoon characters or trademarked images.
- Don't add anything that sticks out more than 1/8 inch from the poster.
- No loose glitter—it makes a mess and can fall off easily.
- Don't put any letters or drawings on top of the official 4-H clover.
- Avoid tiny pictures that are hard to see from a distance.
- Don't crowd your lettering or artwork—leave some space so it's easy to read.
- Don't print words vertically (letters should read left to right).
- Don't use mixed or rainbow colors for letters in the same word—keep lettering colors consistent.

